

10/696, 441

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**CLAIM AMENDMENTS**

A listing of an entire set of claims 1-44 is submitted herewith per 37 C.F.R.

§1.121. This listing of claims 1-44 will replace all prior versions, and listings, of claims in the application.

1.-11. (Cancelled)

Rule  
126  
12  
11

(New) A system controller, comprising:

a processor; and

a memory storing instructions operable with the processor for operating a system controller in conducting a buyer's offer auction for an item involving a seller and a plurality of bidders, the instructions being executed for:

during an auction duration of the buyer's offer auction, facilitating a reception by the system controller of a sealed offer from each bidder for the item;

during the auction duration of the buyer's offer auction, facilitating an reception by the system controller from the seller of an acceptance of one of the sealed offers for the item; and

subsequent to the auction duration of the buyer's offer auction, facilitating an acceptance by the system controller of a first-placed highest offer among the sealed offers for the item.

13 12. (New) The system controller of claim <sup>12</sup>11, wherein the item includes at least one of a good, a service, a right and a property.

14 12. (New) The system controller of claim <sup>12</sup>11, wherein the instructions are further executed for:

during the auction duration of the buyer's offer auction, facilitating an arrangement by the system controller of a plurality of sealed offers for the item in an order from an oldest time entry of a sealed offer to a latest time entry of a sealed offer.

<sup>15</sup>  
~~14~~. (New) The system controller of claim <sup>12</sup>~~11~~, wherein the instructions are further executed for:

during the auction duration of the buyer's offer auction, facilitating an arrangement by the system controller of a plurality of sealed offers for the item in an order from a highest sealed offer to a lowest sealed offer.

<sup>16</sup>  
~~15~~. (New) The system controller of claim <sup>12</sup>~~14~~, wherein the instructions are further executed for:

during the auction duration of the buyer's offer auction, facilitating a reception by the system controller from the seller of a decline of at least one of the sealed offers for the item.

<sup>17</sup>  
~~16~~. (New) The system controller of claim <sup>12</sup>~~14~~, wherein the instructions are further executed for:

during the auction duration of the buyer's offer auction, facilitating a reception by the system controller from the seller of a disqualification of at least bidder.

<sup>18</sup>  
~~17~~. (New) The system controller of claim <sup>12</sup>~~14~~, wherein the instructions are further executed for:

during the auction duration of the buyer's offer auction, facilitating a reception by the system controller from at least one bidder of a retraction of at least one of the sealed offers for the item.

<sup>19</sup>  
~~18~~. (New) The system controller of claim <sup>18</sup>~~17~~, wherein the instructions are further executed for:

during the auction duration of the buyer's offer auction, facilitating a disqualification by the system controller of each bidder associated with a retracted sealed offer.

20  
18. (New) A seller client terminal, comprising:

a processor; and

a memory storing instructions operable with the processor for operating a seller client terminal in conducting a buyer's offer auction for an item involving a seller and a plurality of bidders, the instructions being executed for:

2 during an auction duration of the buyer's offer auction, displaying an arrangement of a plurality of sealed offers for the item from the plurality of bidders;

during the auction duration of the buyer's offer auction, facilitating a winning selection by the seller of one of the sealed offers for the item; and

subsequent to the auction duration of the buyer's offer auction, facilitating an acceptance by the seller of a first-placed highest offer among the sealed offers for the item.

21  
20. (New) The seller client terminal of claim 18, wherein the item includes at least one of a good, a service, a right and a property.

22  
21. (New) The seller client terminal of claim 18, wherein the arrangement of the plurality of sealed offers for the item is in an order from a highest sealed offer to a lowest sealed offer.

23  
22. (New) The seller client terminal of claim 18, wherein the instructions are further executed for:

during the auction duration of the buyer's offer auction, facilitating a decline by the seller of at least one of the sealed offers for the item.

24  
23. (New) The seller client terminal of claim 18, wherein the instructions are further executed for:

during the auction duration of the buyer's offer auction, facilitating a disqualification by the seller of at least bidder.

25  
24. (New) A buyer client terminal, comprising:  
a processor; and  
a memory storing instructions operable with the processor for operating a  
buyer terminal in conducting a buyer's offer auction for an item involving a seller and  
a plurality of bidders, the instructions being executed for:

3 during an auction duration of the buyer's offer auction, facilitating an  
entrance of a sealed offer by the buyer client terminal;

during the auction duration of the buyer's offer auction, displaying the  
sealed offer by the buyer client terminal among an additional sealed offers for the  
item from the other bidders; and

subsequent to the auction duration of the buyer's offer auction,  
receiving a notification of an acceptance by the seller of one of the offers among the  
at least one sealed offer for the item.

26  
25. (New) The buyer client terminal of claim <sup>25</sup>24, wherein the item includes at  
least one of a good, a service, a right and a property.

27  
26. (New) The seller client terminal of claim <sup>20</sup>25, wherein the arrangement of the  
plurality of sealed offers for the item in an order from an oldest time entry of a sealed  
offer to a latest time entry of a sealed offer.

28  
27. (New) The seller client terminal of claim <sup>20</sup>26, wherein the instructions are  
further executed for:

during the auction duration of the buyer's offer auction, facilitating a retraction  
of the sealed offer by the buyer client terminal.

29  
28. (New) A method of operating a system controller in conducting a buyer's offer  
auction for an item involving a seller and a plurality of bidders, the method  
comprising:

4 during an auction duration of the buyer's offer auction, facilitating a reception

by the system controller of a sealed offer from each bidder for the item;

during the auction duration of the buyer's offer auction, facilitating an reception by the system controller from the seller of an acceptance of one of the sealed offers for the item; and

subsequent to the auction duration of the buyer's offer auction, facilitating an acceptance by the system controller of a first-placed highest offer among the sealed offers for the item.

<sup>30</sup>  
~~29~~. (New) The method of claim <sup>29</sup>~~28~~, wherein the item includes at least one of a good, a service, a right and a property.

<sup>31</sup>  
~~30~~. (New) The method of claim <sup>29</sup>~~28~~, further comprising:  
during the auction duration of the buyer's offer auction, facilitating an arrangement by the system controller of a plurality of sealed offers for the item in an order from an oldest time entry of a sealed offer to a latest time entry of a sealed offer.

<sup>32</sup>  
~~31~~. (New) The method of claim <sup>29</sup>~~28~~, further comprising:  
during the auction duration of the buyer's offer auction, facilitating an arrangement by the system controller of a plurality of sealed offers for the item in an order from a highest sealed offer to a lowest sealed offer.

<sup>33</sup>  
~~32~~. (New) The method of claim <sup>29</sup>~~28~~, further comprising:  
during the auction duration of the buyer's offer auction, facilitating a reception by the system controller from the seller of a decline of at least one of the sealed offers for the item.

<sup>34</sup>  
~~33~~. (New) The method of claim <sup>29</sup>~~28~~, further comprising:  
during the auction duration of the buyer's offer auction, facilitating a reception by the system controller from the seller of a disqualification of at least bidder.

35  
34. (New) The method of claim 29, further comprising:  
during the auction duration of the buyer's offer auction, facilitating a reception  
by the system controller from at least one bidder of a retraction of at least one of the  
sealed offers for the item.

36  
35. (New) The method of claim 35, further comprising:  
during the auction duration of the buyer's offer auction, facilitating a  
disqualification by the system controller of each bidder associated with a retracted  
sealed offer.

37  
36. (New) A method of operating a seller client terminal in conducting a buyer's  
offer auction for an item involving a seller and a plurality of bidders, the method  
comprising:

5 during an auction duration of the buyer's offer auction, displaying an  
arrangement of a plurality of sealed offers for the item from the plurality of bidders;

during the auction duration of the buyer's offer auction, facilitating a winning  
selection by the seller of one of the sealed offers for the item; and

subsequent to the auction duration of the buyer's offer auction, facilitating an  
acceptance by the seller of a first-placed highest offer among the sealed offers for  
the item.

38  
37. (New) The method of claim 37, wherein the item includes at least one of a  
good, a service, a right and a property.

39  
38. (New) The method of claim 37, wherein the arrangement of the plurality of  
sealed offers for the item is in an order from a highest sealed offer to a lowest sealed  
offer.

40  
39. (New) The method of claim 37, further comprising:

during the auction duration of the buyer's offer auction, facilitating a decline by the seller of at least one of the sealed offers for the item.

<sup>41</sup>  
~~40.~~ <sup>37</sup> (New) The method of claim ~~36~~, further comprising:  
during the auction duration of the buyer's offer auction, facilitating a disqualification by the seller of at least bidder.

<sup>42</sup>  
~~41.~~ (New) A method of operating a buyer terminal in conducting a buyer's offer auction for an item involving a seller and a plurality of bidders, the method comprising:

during an auction duration of the buyer's offer auction, facilitating an entrance of a sealed offer by the buyer client terminal;

during the auction duration of the buyer's offer auction, displaying the sealed offer by the buyer client terminal among an additional sealed offers for the item from the other bidders; and

subsequent to the auction duration of the buyer's offer auction, receiving a notification of an acceptance by the seller of one of the offers among the at least one sealed offer for the item.

<sup>43</sup>  
~~42.~~ <sup>42</sup> (New) The method of claim ~~41~~, wherein the item includes at least one of a good, a service, a right and a property.

<sup>44</sup>  
~~43.~~ <sup>42</sup> (New) The method of claim ~~41~~, wherein the arrangement of the plurality of sealed offers for the item in an order from an oldest time entry of a sealed offer to a latest time entry of a sealed offer.

<sup>45</sup>  
~~44.~~ <sup>42</sup> (New) The method of claim ~~41~~, further comprising:  
during the auction duration of the buyer's offer auction, facilitating a retraction of the sealed offer by the buyer client terminal.